

MID EARLY | HIGH OLEIC

MAS 89HOCL

NOTHING IS TOO MUCH

- **AMAZING RATIO YIELD/EARLINESS**
For various growing conditions
- **VALUABLE TECHNO CHARACTERISTICS**
Regular oil and oleic acid content
- **CLEARFIELD EFFICIENCY**
Forget weeds issues

Available with seed applied solution



CHARACTERISTICS

Flowering	Mid early
Maturity	Early
Oil type	High oleic

AGRONOMY

Early vigor	7
Standability	7
Drought tolerance	8

DISEASE TOLERANCE

Broomrape	< E
Mildew	RM8
Sclerotinia (collar)	7
Sclerotinia (head)	6
Sclerotinia (stem)	7
Phoma	7
Phomopsis	8
Verticillium	7

1-3 sensitive – poor | 4-6 medium – good | 7-9 tolerant – excellent

MORPHOLOGY

Plant height	Medium
TKW	Medium-Low
Head shape	Slightly convex
Head position	Mid erected

YIELD & QUALITY

Oil content	45 - 47 %
Oleic acid content	87 - 90 %

CULTIVATION

	Optimal conditions	Limited conditions
Adaptation	++++	++++
Density at harvest	70 000 - 75 000 Plants/ha	60 000 - 65 000 Plants/ha

MAS 89HOCL is a new hybrid for IMI high oleic segment. With its earliness it can be sown in all regions. With his RM9 profile, it's a solution for regions with an high mildew pressure. This oleic sunflower comes from a new research program for more regularity in oleic acid content and oil content. MAS 89HOCL is the future leader in early IMI high oleic sunflower market